### Longleaf Elementary Bears

### 2018-2019 Business Partnership



# What is the purpose of a business partnership?

To develop mutual support and understanding between education, business, and community. To work together to benefit students, teachers, employees, and the entire community.

To become a Business Partner, please contact:

Shelley Barnes
Shelley115\_34@yahoo.com

### LONGLEAF ELEMENTARY 2018-2019 BUSINESS PARTNER SPONSORSHIP LEVELS



#### BLUE BEAR LEVEL: (\$100 and above)

- ✓ PTA Business Membership
- ✓ Longleaf Business Partner Membership
- ✓ School Website, PTA Facebook page Recognition



#### $\mathcal{S}\mathcal{S}$ GOLD BEAR LEVEL: (\$300 and above)

- ✓ PTA Business Membership
- ✓ Longleaf Business Partner Membership
- ✓ School Website, Facebook page Recognition on both PTA and Business Partner pages
- ✓ Opportunity to provide flyers available to teachers and staff \*
- √ 3x5 Appreciation Banner displaying your business' name on the car line fence \*\*



#### PLATINUM BEAR LEVEL: (\$500 and above)

- ✓ PTA Business Membership
- ✓ Longleaf Business Partner Membership
- ✓ School Website, Facebook page Recognition on both PTA and Business Partner pages
- ✓ Opportunity to provide flyers available to teachers and staff \*
- √ 3x5 Appreciation Banner displaying your business' name on the car line fence \*\*
- ✓ Two weeks of your business' name on school marquee as a "Special Thank You."
- ✓ Opportunity to setup table to promote your business at Longleaf Elementary PTA events
- ✓ Opportunity to present at Great American Teach-In

## What Can Business Partners Do For Schools?

- ✓ Employees encouraged to volunteer
- ✓ Work with schools in curriculum and course development
- ✓ Provide resource materials to schools
- ✓ Donate supplies and surplus equipment
- ✓ Financial contributions, grants for special program and events.

## What Can Schools Do For Business Partners?

- ✓ Recognize partners in school publications
- ✓ Assist partners with community service projects
- ✓ Potential to reach a new market demographic
- ✓ Receive tax deductions on in-kind and financial donations
- ✓ Provide employees the opportunity to be involved in the community.

\*All business flyers must be approved by the Principal of Longleaf Elementary. All flyers must be provided by the business partner. Longleaf Elementary will be responsible for the distribution.

\*\* sponsor to provide banner and artwork must be approved by Longleaf Administration

